

RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF
CANDIDATE FOR PUBLIC OFFICE

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of a candidate for public office, as required by FCC rule. The FCC rule states: "Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such requests, and charges made, if any, if request is granted. Such records shall be retained for a period of two years."

- (1) **Date of request:** 10/26/12
- (2) **Name of candidate:** Stephen Markman for Justice & Brian Zahra for Justice
- (3) **Office for which candidate is running:** Supreme Court
- (4) **Political party:** Republican
- (5) **Name of person using time if other than candidate:** n/a
- (6) **Request made by candidate:** Yes: x No: (Check one)
- (7) **Request made on behalf of candidate by:** Kristin Keller (Marketing Resource Group)
- (8) **Request made:** In writing: x In person: By phone:
(Check one. If in writing, attach and retain.)
- (9) **Disposition of request:** Granted: x Not granted:
(Check one. If not granted, state reason or reasons in space below. If denied in writing, attach and retain.)
- (10) **Were any payments received?** Yes: x No:
(Check one. If "yes", state amount in space below):

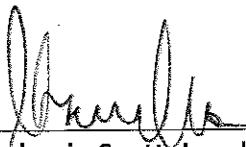
GROSS: \$18,000 NET: \$15,300

WXMI

STATION

10/26/12

DATE


Stephanie Scott, Local Sales Manager
SIGNATURE OF PERSON RECEIVING
REQUEST ON BEHALF OF STATION

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WXMI

Date:

10/24/12

I, Kristin Kellerbeing/on behalf of: Stephen Markman and Brian Zahra, a legallyqualified candidate of the non-partisan politicalparty for the office of: Michigan Supreme Courtin the GENERALelection to be held on: 11/6/12

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	VARIOUS	VARIOUS	CANDIDATE	VARIOUS	1

Total Charges:

\$18,000 Gross

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Zahra For Justice, PO Box 1392, Okemos, MI, 48805 & Stephen Markman for Justice, P.O. Box, 737, Okemos, 48805

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:


Zahra For Justice Treasurer Mary Doster - 517.381.2426 -- Stephen Markman for Justice Treasurer Mary Doster 517.381.2426

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

10/24/12

Date



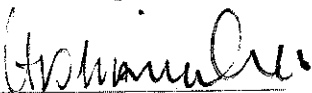
Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Stephanie Scott Local Sales Mgr.

Printed Name

Title

WXMI-TV

ORDER

Flight Dates 10/27/12-10/31/12

Contract / Revision 402305 /

Original Date / Revision
10/26/12 10/26/12

Advertiser Markman/R/Jutice Supreme

Agency Marketing Resource Group

Buying Contact

225 S Washington Square
Lansing, MI 48933

Product

World Series

Agency Com 15%

Billing Contact

225 S Washington Square
Lansing, MI 48933

Sales Office L-GR

Sales Region Local

Agency Ref

Order Sep 00:15:00

Estimate # 12-MZJ-902

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes AGY POL CAND

Product Codes PL4

Priority 02

Advertiser Ref

Primary Account Executive
Local Political WXMI

Account Executive	Order%	Start Date	End Date
Local Political WXMI	100%		

Order Share 100% Market Value 18000

Competing Station	% of Order	Amount
2WOOD	%	0
3WZZM	%	0
4WWMT	%	0
5WOTV	%	0
6WXSP	%	0
7WZPX	%	0
8CABL	%	0
9UNKW	%	0

Order Totals**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	2	\$10,200.00	\$12,000.00	0.00	10/01/12	10/28/12	2	\$10,200.00	\$12,000.00
November 2012	1	\$5,100.00	\$6,000.00	0.00	10/29/12	10/29/12	1	\$5,100.00	\$6,000.00
Totals	3	\$15,300.00	\$18,000.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
N 1	17	10/27/12	10/31/12	World Series on FOX	CM	728p-11p	MT---SS	:30	2	\$6,000.00	02	0.00	NM	3	\$18,000.00
				World Series on FOX		(7:28 PM-11:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----SS		2				\$6,000.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		2	17	10/22/12-10/28/12	World Series on FOX	758p-1130p	(7:58 PM-11:30 PM)	-----SaSu	:30	\$6,000.00		0.00	NM		
		Week: 10/29/12	11/04/12	M-----		1				\$6,000.00		0.00			
														Totals	3 \$18,000.00



ADVERTISING ORDER

Agency / Billing Address

Fx: (517) 372-4045

Media Buyer Contact Information

kellermediaconsulting@gmail.com

Advertiser: Stephen Markman for Justice & Brian Zahra for Justice

Job Number: 12-MZJ-902

Flight Dates: 10/27/12 - 10/31/12

Saturday - Wednesday

Candidate Network TV

Candidate Network TV							October 27 - 31		
DMA	Station	Network Affiliation	Days	Daypart Start	Daypart End	Program Name	Rate :30 Spot	Spots per Week	Total Gross Cost per Week
Grand Rapids-K	WXMI	FOX	GAME 5 - WED 10/31	7:30 PM	11:00 PM	MLB WORLD SERIES TIGERS	\$ 6,000.00	1	\$ 6,000.00
Grand Rapids-K	WXMI	FOX	GAME 3 - SAT 10/27	7:30 PM	11:00 PM	MLB WORLD SERIES TIGERS	\$ 6,000.00	1	\$ 6,000.00
Grand Rapids-K	WXMI	FOX	GAME 4 - SUN 10/28	8:00 PM	11:30 PM	MLB WORLD SERIES TIGERS	\$ 6,000.00	1	\$ 6,000.00
	WXMI Total							3	\$ 18,000.00

NET TOTAL COST \$ 15,300.00